



# RUNNING TO STOP THE TRAFFIK

EST 2010

*Run it.*

*Raise it.*

*End it.*

**'22-'23**

# ANNUAL REPORT

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*Our vision\_*

**MILLIONS  
OF YOUNG PEOPLE.**

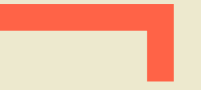
**24 HOURS.**

**THE END OF SLAVERY.**





# WELCOME TO OUR ANNUAL REPORT



This year has been nothing short of a transformative journey for our organization, one committed to empowering young minds to rise against an unprecedented global issue — human trafficking.

This report reflects our united stand against this deeply rooted issue as we continue to amplify our core value: the empowerment of our youth. By fostering awareness, unity, and resilience, we have strived to equip the younger generation not only with key knowledge about this pressing concern, but also with the tools and confidence to instigate tangible change within their communities.

Our agenda extends beyond imparting knowledge. A multitude of events were organized throughout the year, encapsulated by a collective objective

to inspire, engage, and motivate. From thought-provoking workshops, enlightening conference, to endurance races and immersive campaigns, each event was designed to galvanize action against human trafficking.

However, the learning and growth didn't stop there. We believe in empowering our youth beyond the fight against human trafficking. Each event was an opportunity for them to broaden their horizons, refine their leadership skills, and strengthen their commitment towards social justice and humanitarian causes. We are not just shaping advocates, but also compassionate leaders of the future, providing them with invaluable experiences that will positively affect their lives for years to come.



# RUNNING TO STOP THE TRAFFIK ANNUAL REPORT SUMMARY



We are pleased to present the executive summary of the annual report for Running To Stop The Traffik, highlighting our achievements and endeavors during the reporting period.

During the year, Running To Stop The Traffik successfully organized 11 races, making a significant impact in the fight against human trafficking.

**These events were organized entirely by high school students, showcasing their passion and commitment towards combating human trafficking.**

workshops attracted a remarkable participation of over 1,500 individuals. It is noteworthy that these events were organized entirely by high

school students, showcasing their passion and commitment towards combating human trafficking. This achievement underscores the power of youth engagement in addressing global issues.

Our programs not only raised funds but also provided a platform to raise awareness about the perils of human trafficking. The success stories and experiences shared during our events brought attention to the cause and inspired others to join the fight against this heinous crime.

Looking forward, we aim to build on these achievements. We seek to expand our reach and impact by organizing more events, collaborating with diverse stakeholders, and implementing targeted initiatives to prevent human trafficking and support survivors on their journey of rehabilitation and empowerment.

Running To Stop The Traffik is grateful to our dedicated participants, sponsors, donors, and

Through the collective efforts of our dedicated participants, we were able to raise over one million Hong Kong dollars, which will be deployed towards our initiatives to put a stop to human trafficking.

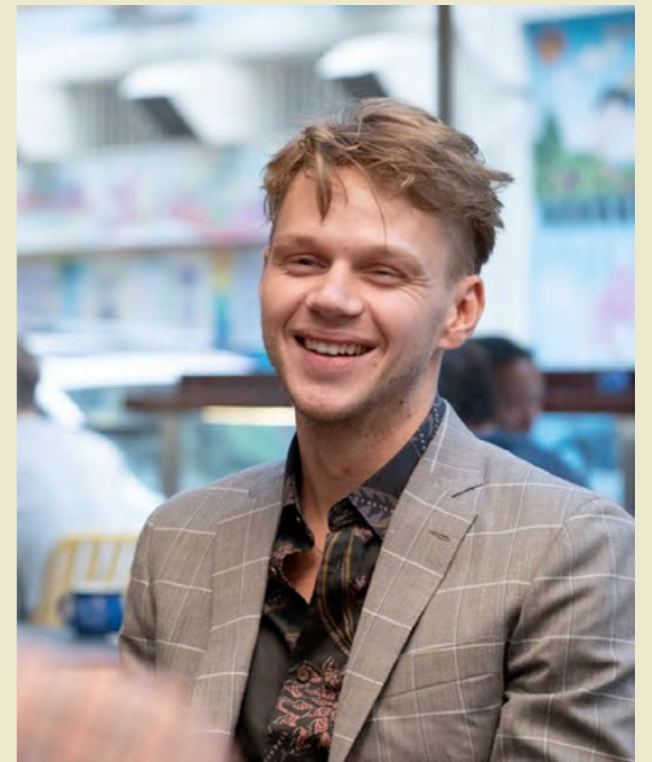
Additionally, our races, conferences, and

volunteers who have played a crucial role in our success. Together, we are making a difference and working towards a world where no one falls victim to trafficking.

We invite you to explore the full annual report to gain a deeper understanding of our achievements and future plans.

Thank you for your continued support in our mission to stop human trafficking and protect the vulnerable.

Sincerely,  
**Christopher Schrader**  
Running To Stop The Traffik



*Our mission\_*

**TO CHALLENGE OUR  
GENERATION TO  
LEAD GLOBAL ACTION  
AGAINST SLAVERY  
THROUGH THE 24 HOUR  
RACE MOVEMENT**



# AT A GLANCE

11

*Races*

54

*Educational Institutions*

23

*Workshops & Conferences*

1,568

*Participants*



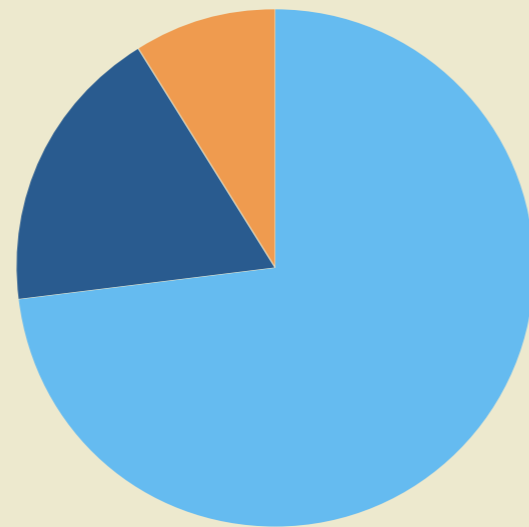
# GLOBAL REVENUE

## SEPTEMBER 2022 - AUGUST 2023

● **Donations (73.2%)**  
HK\$ 1 245 000

● **24 Hour Race (18.0%)**  
HK\$ 305 500

● **Sponsors (8.8%)**  
HK\$ 150 000

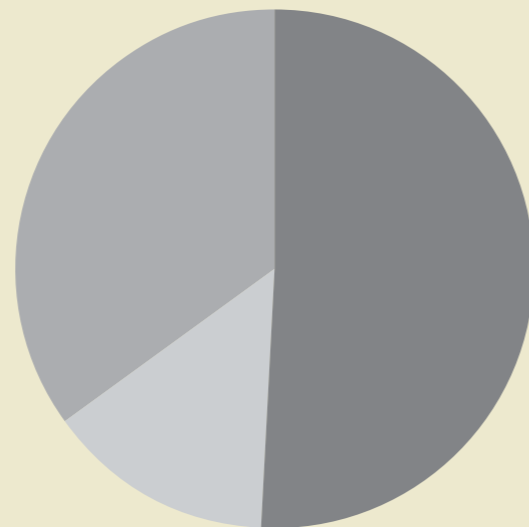


## SEPTEMBER 2021 - AUGUST 2022

● **Donations (50.8%)**  
HK\$ 684 000

● **24 Hour Race (14.3%)**  
HK\$ 193 000

● **Previous Sponsors (34.8%)**  
HK\$ 469 000



# GLOBAL EXPENDITURE

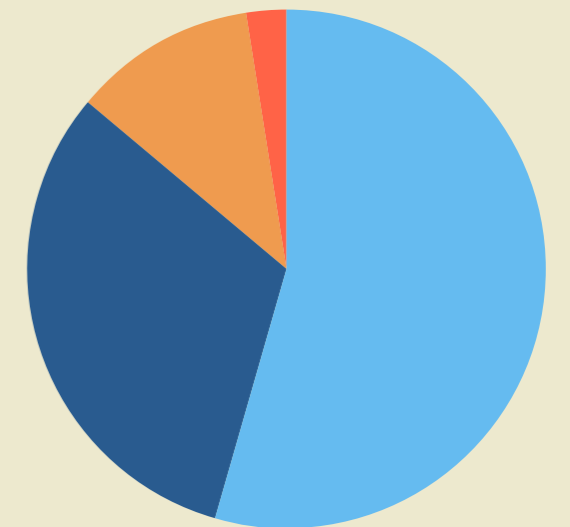
## SEPTEMBER 2022 - AUGUST 2023

● **RTSTT Initiatives (54%)**  
HK\$ 655 600

● **Fixed Overheads (31%)**  
HK\$ 383 000

● **Education & Awareness (11%)**  
HK\$ 139 000

● **RTSTT Fixed Assets, Repair & Maintenance (2%)**  
HK\$ 28 780



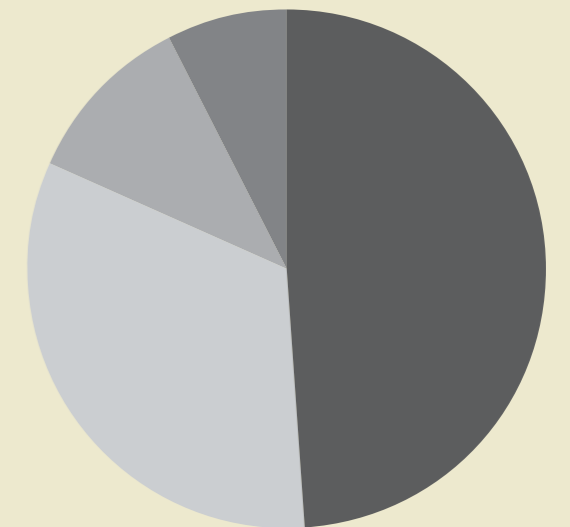
## SEPTEMBER 2021 - AUGUST 2022

● **RTSTT Initiatives (49.1%)**  
HK\$ 455 000

● **Fixed Overheads (32.8%)**  
HK\$ 304 000

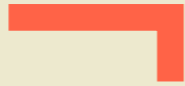
● **RTSTT Education & Awareness (10.6%)**  
HK\$ 98 000

● **RTSTT Fixed Assets, Repair & Maintenance (7.5%)**  
HK\$ 69 000





# WHO IS A21?



“We believe in a world without slavery. For 10 years now, we’ve rolled up our sleeves and set our feet to action. Why? Because in a single moment a number can turn into a name, a tragedy into a victory, and a belief into an action.

**Freedom. That’s our goal for every human being on the planet.”**

*A21 mission\_*

**ABOLISH SLAVERY  
EVERYWHERE,  
FOREVER.**



## WHAT ARE WE SUPPORTING?

Our partnership with A21 is crucial as we aim to support their critical work. Specifically, we are supporting their ongoing work in Thailand and Cambodia to help A21 execute the following:

- Provide Awareness Programs
- Fund Rescue Costs
- Support Reach Programs

- Provide Legal Assistance to Survivors
- Fund Child Advocacy Centres
- Support a Child Advocacy Centre
- Sponsor Restore Programs

Each project ranges from US\$500.00 - \$8,000.00. Our aim is to send a minimum of US\$50,000.00 in support of these projects.



# RACES AROUND THE WORLD

HONG KONG

SAN FRANCISCO

PHUKET

SINGAPORE

KUALA LUMPUR

REIMS

CARDIFF



# 04 24 HOUR RACE

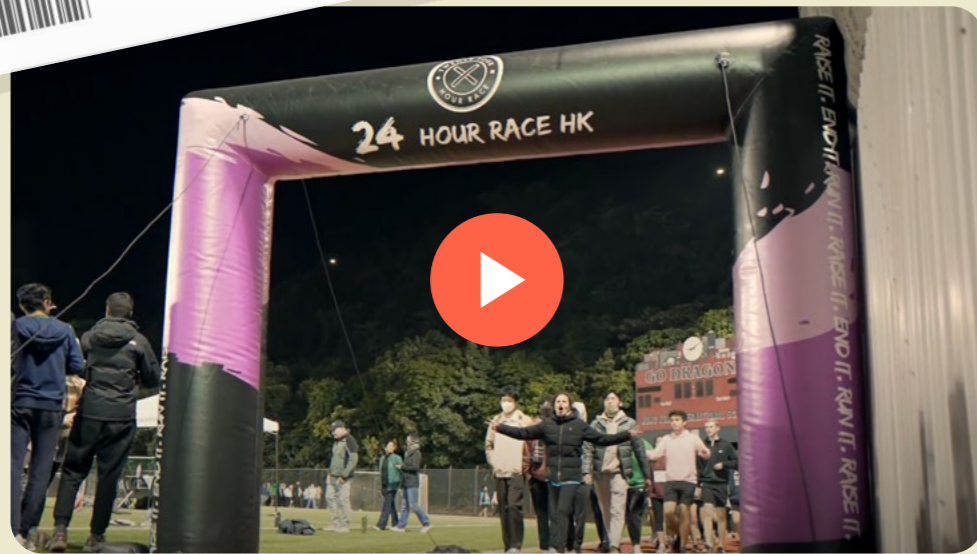


## HONG KONG

Runners: **160**  
Amount Raised: **160,000**



NAME FLIGHT GATE SEAT DEPARTURE



[YouTube](#) | Hong Kong 2023 Race Highlights

## SAN FRANCISCO

Runners: **335**  
Amount Raised: **255,000**




NAME FLIGHT GATE SEAT DEPARTURE





## PHUKET

Runners: **210**  
Amount Raised: **80,000**



NAME FLIGHT GATE SEAT DEPARTURE



## SINGAPORE

Runners: **175**  
Amount Raised: **359,000**



NAME FLIGHT GATE SEAT DEPARTURE



## 04 24 HOUR RACE

### KUALA LUMPUR

Runners: **519**  
Amount Raised: **250,000**




NAME	FLIGHT	GATE	SEAT	DEPARTURE

Barcode and QR code on the right side of the card.

### REIMS

Runners: **105**  
Amount Raised: **18,000**




NAME	FLIGHT	GATE	SEAT	DEPARTURE

Barcode and QR code on the right side of the card.

### CARDIFF

Runners: **207**  
Amount Raised: **150,000**




NAME	FLIGHT	GATE	SEAT	DEPARTURE

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### PEAK RACE | HONG KONG

Runners:  
Amount Raised: **250,000**



NAME	FLIGHT	GATE	SEAT	DEPARTURE

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[YouTube](#) | Peak Race, Hong Kong 2023 Highlights

**Other Races:**  
Rotterdam, Leeds, Flekke, Pune

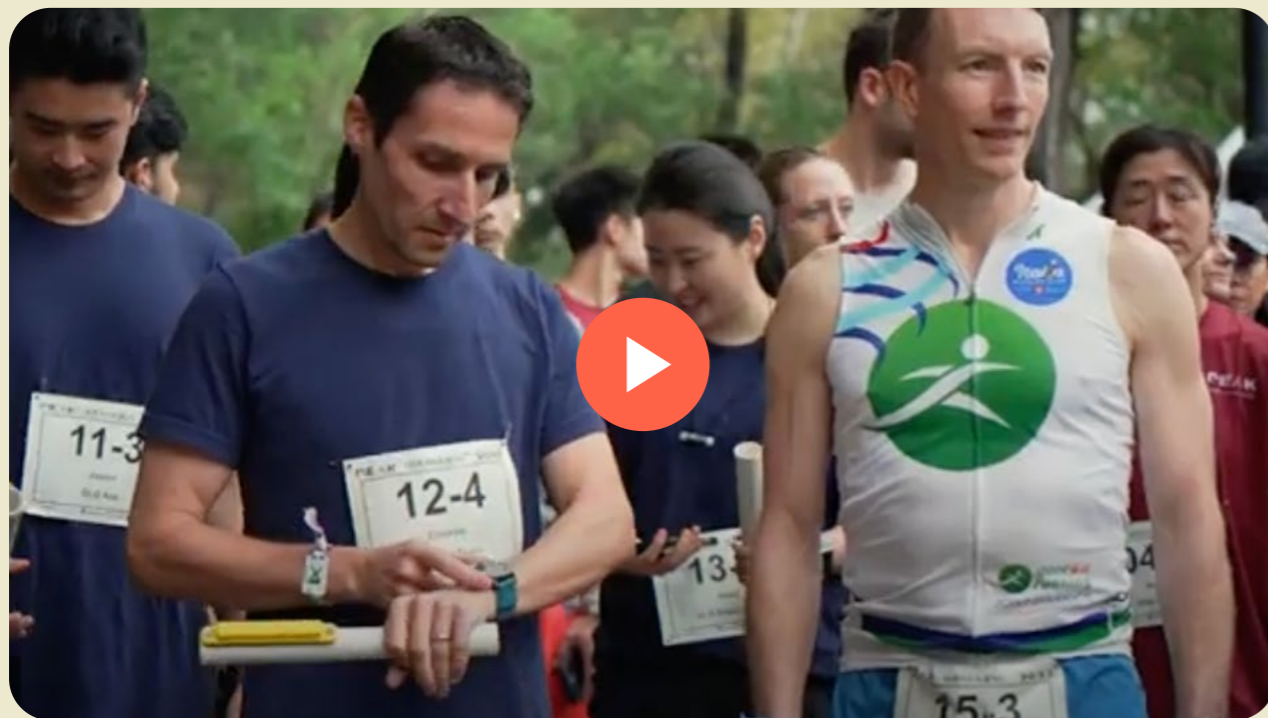


# PEAK RACE 2023

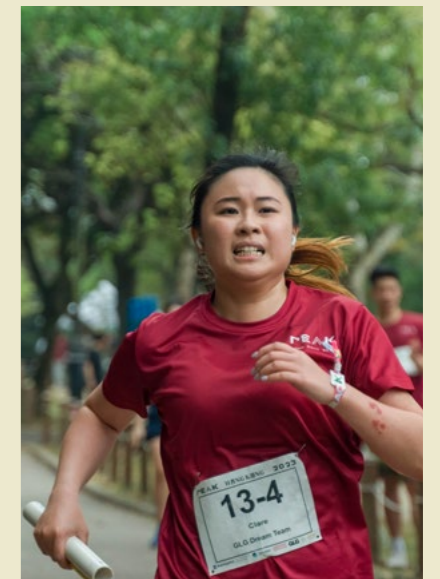
The return of the Peak Race in March 2023 was an outstanding success, with 17 companies across Hong Kong uniting hundreds of their runners in the fight against slavery.

The event garnered significant attention and support, resulting in a fundraising total of over HK\$250,000. This achievement demonstrates the collective commitment of participants, sponsors, and the community at large towards addressing pressing social issues.

The Peak Race also marked the successful rebranding from Peak24 as we took our first steps towards our Peak Race global expansion."




 YouTube | Peak Race 2023



# OUR STORY

Join founder Christopher Schrader as he recounts the remarkable story of Running To Stop The Traffik. From its modest inception with a handful of young students in 2010 to a global movement spanning 15 cities worldwide, this video dives into the organization's growth and impact. Witness the tireless efforts of over 500,000 participants and the \$12 million raised to fight modern-day slavery.



 **YouTube** | Founder Christopher Schrader Shares the story of the 24 Hour Race



# FUTURE PLANS

Running To Stop The Traffik is committed to continually strengthening and expanding its initiatives to fight against human trafficking. Here are our future plans to build upon the existing foundation:

## 1. STRENGTHENING EXISTING INITIATIVES

**Educational Workshops:** We will focus on enhancing our educational workshops, equipping young individuals with the knowledge and tools to identify human trafficking and to better understand the big picture complexities regarding modern day slavery. We will collaborate with schools, community organizations, and experts to develop comprehensive and engaging educational resources.

**Inter-school Conferences:** Our inter-school conferences have proven to be powerful platforms for sharing ideas, collaborating, and inspiring change. Moving forward, we will invest efforts to further empower and engage students, expanding the reach and impact of these conferences. We aim to foster a network of passionate young leaders who actively combat human trafficking.

**24 Hour Race Events:** The 24 Hour Race has been a flagship event for Running To Stop The Traffik, raising significant funds and awareness. We will continue to enhance and expand the 24 Hour Race globally, showcasing the determination and resilience of young people standing up against human trafficking.

## 2. EXPANDING TO NEW CITIES

**24 Hour Race Movement Expansion:** Recognizing the incredible potential of the 24 Hour Race movement, we aim to expand our footprint to new cities. By engaging local communities and youth, we will empower them to champion the cause in their regions, raising awareness and joining forces against human trafficking.

**Global Collaboration:** We will actively seek partnerships and collaborations with like-minded organizations, governments, and advocacy groups to expand our impact. By fostering global alliances, we can share resources, knowledge, and best practices, driving a coordinated approach to combatting human trafficking on a global scale.

**Amplifying Youth Voices:** We believe in the power of youth to drive change. Our future plans involve amplifying the voices of young people, empowering them to become advocates for the eradication of human trafficking in their communities. We will provide platforms for their voices to be heard and their ideas to shape the movement.

Through these future plans, Running To Stop The Traffik aims to create a larger, more connected network of passionate individuals committed to ending human trafficking. By expanding our initiatives, engaging more communities, and

empowering young leaders, we will continue our fight to bring justice and freedom to those affected by this grave violation of human rights. Together, we can make a lasting impact and eradicate human trafficking from our world.

**TOGETHER, WE CAN  
MAKE A LASTING  
IMPACT AND  
ERADICATE HUMAN  
TRAFFICKING FROM  
OUR WORLD.**





**RUNNING TO STOP THE TRAFFIK**  
EST 2010