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ANNUAL REPORT 2020-21

**RUNNING TO STOP
THE TRAFFIK**

Joint Student Director's Statement

Hear from our student leaders

In a year filled with unconventional challenges, the directors found unconventional solutions to the challenges we faced. With high school races now in eight cities, we can all agree that this student-led motive is beginning to raise awareness all around the world.

We had the opportunity to meet with like-minded Student Directors from different cities, and even though we were each working on our ways to overcome the different COVID-19 situations faced by each of our cities, Student Directors regularly held calls and messaged each other with ideas of adapting to the "new normal" of 2020-21. With the help of these collaborative brainstorming sessions, we at the Hong Kong team decided to implement tracking technology (the AtlasGo software) to run a virtual race— abiding by Hong Kong's social distancing measures while ensuring that all runners still faced a rigorous athletic challenge.

Planning a 24 Hour Race is never an easy task. However, doing so in a constantly changing, pandemic-ridden world poses its challenges. It meant coming up with four different race format plans. We reevaluated dates, times, routes, but we never changed our belief in the purpose and mission of the race. During the pandemic, the vulnerable only became more vulnerable. There was never a more crucial time for action. Bringing the race to a new city was always destined to be a challenge, and bringing the race to Hiroshima indeed proved to be a tough ride.

With no previous senior experience in organizing the race in the city, the COVID-19 restrictions made it even more difficult for the first-ever race to take place. Having a good team of directors was essential to ensuring that the races in all the cities could take place. Being part of a team of directors truly felt like a small family at times. Although, it was challenging and stressful sometimes, the feeling of achievement by organizing a race that raised a ton of awareness made this experience worthwhile and something we will always cherish.

Our experience in the 24 Hour Race was nothing like we could have imagined. Not only have we learned a great variety of skills thanks to the amount of responsibility we took, but we have also made friendships that will last a lifetime. United under the common goal of combatting human trafficking, we directors have led the movement, helped raise funds, spread awareness about modern slavery worldwide.

The Directors can agree that we are all excited to see the charity grow and to one day kick out Modern Slavery.



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24 HOUR RACE | WHO ARE WE, WHAT DO STUDENT DIRECTORS & LEADERS DO?

Click the video above or scan the QR code below to
watch





INTRODUCTION

Running To Stop The Traffik [RTSTT] is the world's largest student-led anti-slavery initiative. Growing at a rapid pace, we operate in **17 cities** across **4 continents**, holding **20 races** in total including races for high school students, university students, and corporate enterprises.

At RTSTT, we believe that the youth of today are the changemakers of tomorrow. All of our charity initiatives, including our leadership program, mentorship workshops, youth empowerment conferences and more, are designed to give high school and university students both the knowledge and hands-on experience to make a tangible positive impact on the world.

We do this while working closely with our frontline partner, A21, through raising funds for our Child Advocacy Centre rebuilding project in Pattaya, Thailand.

CHARITY REVIEW

MISSION

To challenge our generation to lead global action against slavery through the 24 Hour Race movement.

VISION

Millions of Young People. 24 Hours. The End of Slavery.

2020-2021 YEAR IN NUMBERS



STUDENT LEADERSHIP

- 136 students trained
- 94 team leaders mentored

24 HOUR RACES

- 6 races
- 587 participants
- 17 schools

WORKSHOPS & CONFERENCES

- 13 youth empowerment workshops and conferences
- 117 participants

OUR 12 MONTH CYCLE

How exactly does a year at the 24 Hour Race look like?



Step 1

Selection & Training

Each cycle begins in the summer with an extensive applications process. Those selected to be new student leaders go through intensive training including topics like communication & team bonding to event-specific aspects of the cycle like securing sponsorships or running a successful campaign.

We make sure our student leaders are well equipped to take their role as a student director, committee member, or team member to the next step.

Step 2

Brainstorming & Groundwork

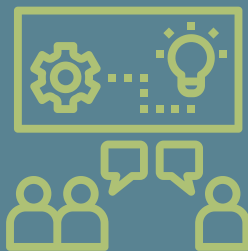
Once the team is selected and trained, the student leader begin to make plans and start preparing for the year ahead. This includes selecting event venues & dates, reaching out to schools, making timelines, and lay the groundwork for the upcoming 10 months.



Step 3

Workshops, Conferences & School Engagement

We host a combination of talks and workshops to extend our beliefs about modern day slavery and youth empowerment to a wide audience. These are largely organised by student leaders and aim to give high school and universities across all our locations up-to-date and relevant information and resources.



OUR 12 MONTH CYCLE CONTINUED

Step 4

Awareness Campaigns and Fundraising

This is a crucial step in the cycle as we work hard to deliver top-notch awareness campaigns through online and offline means to raise awareness about both our cause and upcoming events. Student leaders have to work closely with all teams have what they need to successfully fundraise.



Step 5

Final Race Preparations

After months of raising awareness, promoting and planning for the upcoming 24 Hour Race, it's time to finalise ticket sales, routes, safety guides, and all of the important race preparations to get things ready for race day.



Step 6

Race Day

This is what everyone has been waiting for! This is the day all the hard work comes together and our amazing student leaders can enjoy the fruits of their labor.



Step 7

Recruitment

As soon as race day commences, recruitment for the next academic year already begins. A new group of upcoming changemakers apply to take part in the 24 Hour Race cycle.



RACES IN NUMBERS: 2020/21



HONG KONG

Format: Virtual

Runners: 215

Teams: 30

Amount Raised: HK\$ 300,000



SINGAPORE

Format: In-person

Runners: 70

Teams: 14

Amount Raised: HK\$ 90,000



KUALA LUMPUR

Format: Virtual

Runners: 120

Teams: 24

Amount Raised: HK\$ 120,000



CARDIFF, WALES

Format: In-person

Runners: 105

Teams: 14

Amount Raised: HK\$ 108,000



HIROSHIMA

Format: In-person

Runners: 30

Teams: 6

Amount Raised: HK\$ 11,000



SAN FRANCISCO

Format: Virtual

Runners: 47

Teams: 6

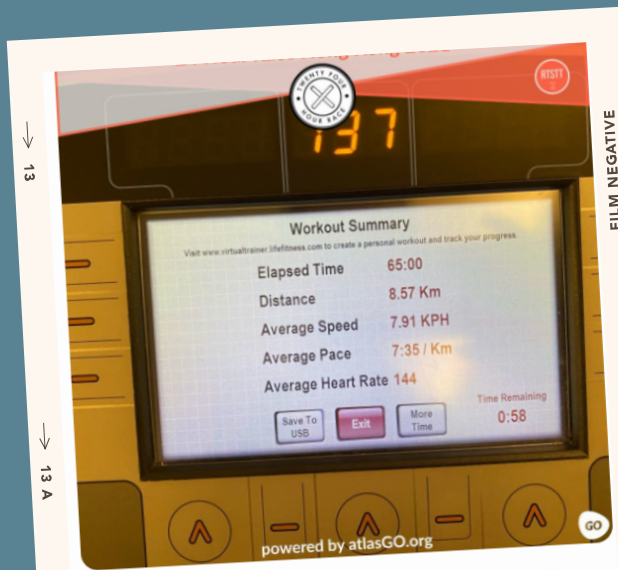
Amount Raised: HK\$ 81,000



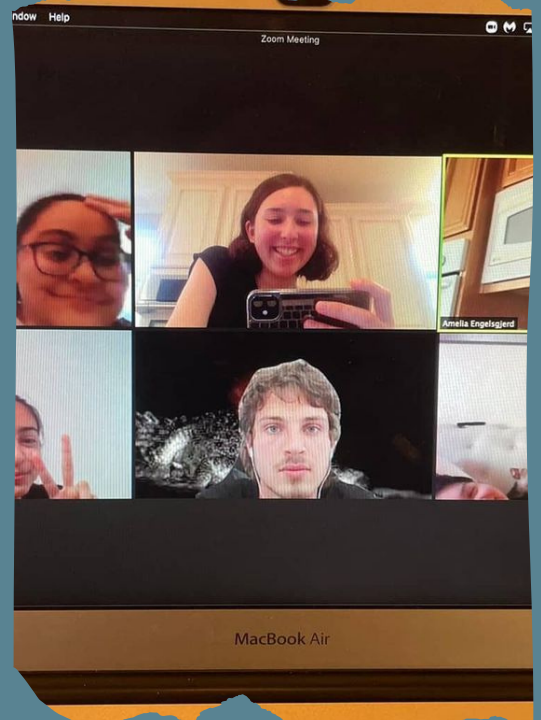
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VIRTUAL RACES!



Workout Summary	
Elapsed Time	65:00
Distance	8.57 Km
Average Speed	7.91 KPH
Average Pace	7:35 / Km
Average Heart Rate	144
Time Remaining	0:58





IN-PERSON RACES!



RUNNING TO STOP THE TRAFFIK

IN-PERSON RACES!



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MAJOR ANNOUNCEMENT AND ADDITIONS

NEW LOCATIONS ADDED TO 2021/22

In the midst of a global pandemic, the 24 Hour Race has taken things up a notch by launching a brand-new University Expansion program.

So far in 2021 we have launched 12 new locations around the world, with more expansions currently in the works.

With much of the world at a standstill, slavery continues to spiral out of control with less governing & support available. Our global community has responded. With new races we are able to raise more funds for our frontline projects, create more campaigns, and empower thousands of new changemakers into the world.

CONFIRMED CITIES

Europe

- Lausanne, Switzerland
- Rotterdam, Netherlands
- Leeds, UK
- London, UK
- Norwich, UK
- Lancaster, UK

North America

- Vancouver, Canada
- Montreal, Canada
- New Jersey, USA (High School Race)

Asia

- Hong Kong
- Singapore
- Ho Chi Minh City, Vietnam (High School race)
- Tel Aviv, Israel (High School race)

Oceania

- Melbourne, Australia

WHO ARE WE PARTNERING WITH THIS YEAR?



#OPERATIONCAC

WHAT IS IT?

We are continuing our partnership with A21 in an effort to rebuild the Child Advocacy Centre (CAC) in Pattaya. The negative impact caused by covid has led to a pause in our rebuilding of the CAC and we aim to raise more than enough funds to finally break ground in Thailand.

WHERE IS IT?

Pattaya, Thailand



HOW MUCH DO WE NEED?

US\$ 100.000

HOW DOES THE CAC WORK?

The CAC Pattaya is designed to assist officers working on the ground in conducting cases against child sex offenders, child traffickers and online crimes against children. The CAC model creates a safe environment where child victims of trafficking and sexual exploitation are able to speak to forensically trained interviewers about trauma they have experienced or witnessed. Furthermore, the CAC in Pattaya is equipped to provide skills and educational training to at risk families and survivors, in addition to professional training to first responders and professionals working in the child protection field.

MEET THE 2020-21 EXECUTIVE
STUDENT DIRECTORS



JUSTINE LEUNG
HONG KONG
RENAISSANCE COLLEGE



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ARU WARRIER
SINGAPORE
OVERSEAS FAMILY SCHOOL



ZOFIE CHEAT
KUALA LUMPUR
SUNWAY COLLEGE



EMILY MACIAS
SAN FRANCISCO
GRANADA HIGH SCHOOL



XINYAO LIU
CARDIFF
ATLANTIC COLLEGE, UWC



ERIN HIRAKAWA
HIROSHIMA
HIROSHIMA INTERNATIONAL SCHOOL

YEAR IN NUMBERS

Global Revenue | September 2020 - August 2021

Donations

HK\$684,000.00

24 Hour Race Revenue

HK\$193,000.00

Previous Sponsors

HK\$469,000.00

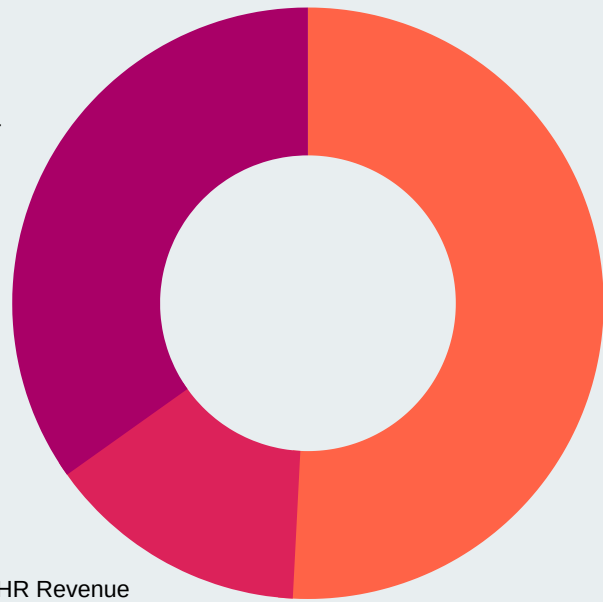
Total

HK\$ 1,346,000.00

Previous Sponsor
34.8%

24HR Revenue
14.3%

Donations
50.8%



2019/2020

Donations

HK\$825,000.00

24 Hour Race Revenue

HK\$304,190

Hong Kong Peak24

HK\$ 200,000.00

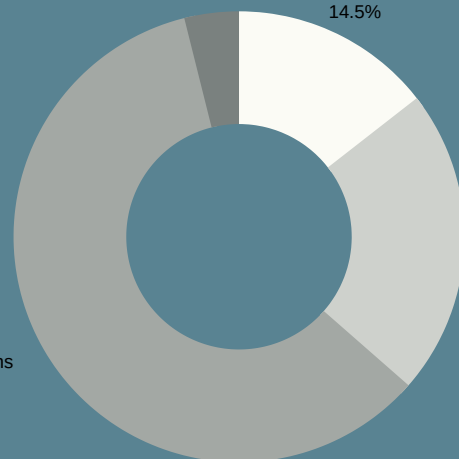
HKSAR Government Support

HK\$ 54,000.00

Peak24
14.5%

24HR Revenue
22%

Donations
59.6%



YEAR IN NUMBERS

Global Expenditure | September 2020 - August 2021

RTSTT Initiatives

HK\$455,000.00

Fixed Overheads

HK\$304,000.00

RTSTT Education & Awareness

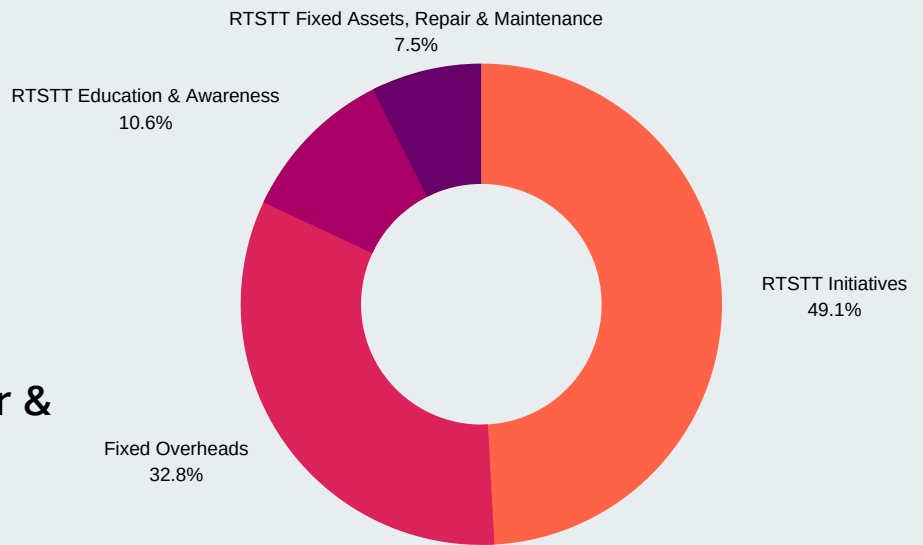
HK\$98,000.00

RTSTT Fixed Assets, Repair & Maintenance

HK\$69,000.00

Total

HK\$ 926,0000



2019/2020

RTSTT Initiatives

HK\$ 717,000.00

Fixed Overheads

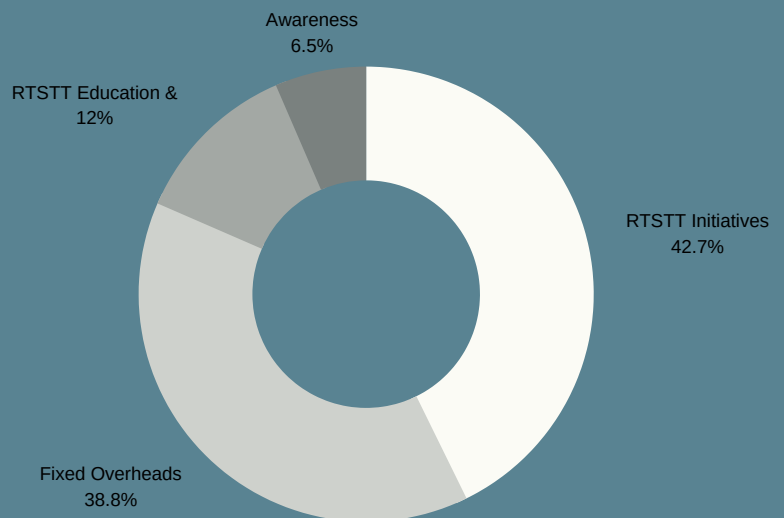
HK\$ 651,000.00

RTSTT Education & Awareness

HK\$ 201,000.00

RTSTT Fixed Assests, Repair & Maintenance

HK\$ 109,000.00





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WHAT: SPORTS MASK PARTNER

WHERE: HONG KONG AND SINGAPORE

WHO: SAHIBJIT SINGH AND IRIS MATHEWS

WHAT: ENERGY DRINK PARTNER

WHERE: HONG KONG

WHO: SAHIBJIT SINGH (DIRECTOR OF
BUSINESS DEVELOPMENT)



Red Bull®



WHAT: VIRTUAL RACE TRACKING PARTNER

WHERE: GLOBAL

PARTNERS AND
SPONSORS



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RUN IT RAISE IT END IT



RUNNING TO STOP THE TRAFFIK